

DEVELOPMENT OF THE PROFESSIONAL MANAGEMENT IN ROMANIA

Abstract

Many analyses have demonstrated that Romanian management praxis presents a lot of weaknesses. Our study proposes – based especially on the analysis achieved by Romanian Academic Management Society members and National Council for SMEs specialists – a set of eight long-term managerial priorities. In order to implement them we formulated several pragmatic ways. According to our vision, all these elements could contribute to the professionalization of Romanian management, taking into account the specific requirements of knowledge based economy.